

# Auto Sales Leads Marketing Platform.



## Proprietary Features That Make All The Difference.



### Elite Call Center

Our live operators with backup IVR takes applications, set appointments, and conduct follow-up calls on missed appointments. All of our calls are recorded and cataloged for both security and training purposes to assure our methods are always being improved upon.



### Customer Relations Management

Our easy to use software provides an appointment calendar and reminder service, customized PDF letter and label printing, centralized email solutions, activity tracking, customer profiles and much more - from the palm of your hand!



### Mail and Print House

Our group of designers, art directors, visualizers and copy editors are standing by to help you develop professional marketing communications, ranging from direct mail to custom shells for our auto leads.

We advertise to the right people, at the right time, with the right message, at the best price, with no long-term commitment.

## About

### Our Auto Leads

Each day, Your Hot Leads will provide you with every consumer who has been in a dealership in your area to buy a vehicle. We then, automate means to market to them via our CRM in the form of mail, phone, email, text, and social media i.e. Facebook and Instagram.

## About

### Your Hot Leads Marketing

Built from the ground up by veteran car dealers, Your Hot Leads is a proven, high return on investment marketing resource, trusted and executed on a no-commitment basis, by hundreds of dealerships nationwide. With our 20+ years of an A+ rating from the Better Business Bureau, rest assured, you are in good hands.



FIND OUT MORE!  
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